

## PUBLICATION LABELLER – SPECIFICATIONS

### DENSIFYING SPEED

- Standard 65 meters per minute (39,000 per hour)
- High 250 meters per minute (75,000 per hour)

### LABELLING ACCURACY

- ± 1.0mm Standard Speed
- ± 4.0mm High Speed

### LABELLER DIMENSION

- Operating height Min 1890mm Max 3050mm
- Base Foot print 1261mm x 865mm

### LABEL PACKAGING

- Fanfold cassette
- o 490mm x 340mm x 85mm

### LABEL SPECIFICATIONS

- Max 100mm X 100mm
- Min 20mm X 20mm
- Min 2.5mm Gap between labels

### ELECTRICAL REQUIREMENTS

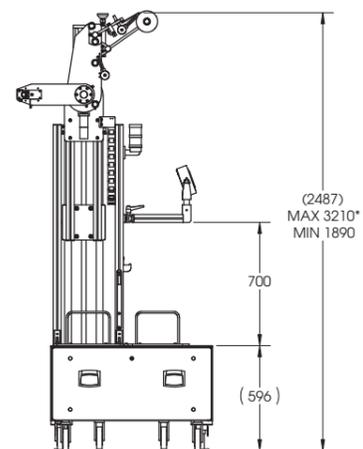
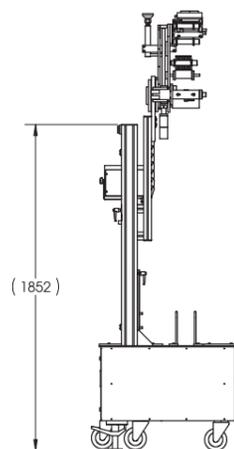
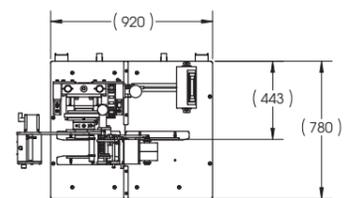
220/110VAC, 10amps, single phase, 50/60Hz

### FEATURES

- Motorised adjustments of key operator settings
- Simple intuitive user interface
- Memory Storage of up to 100 jobs
- Warning beacon for faults including missing labels and label overrun
- Product count and throughput (rate) display on screen.

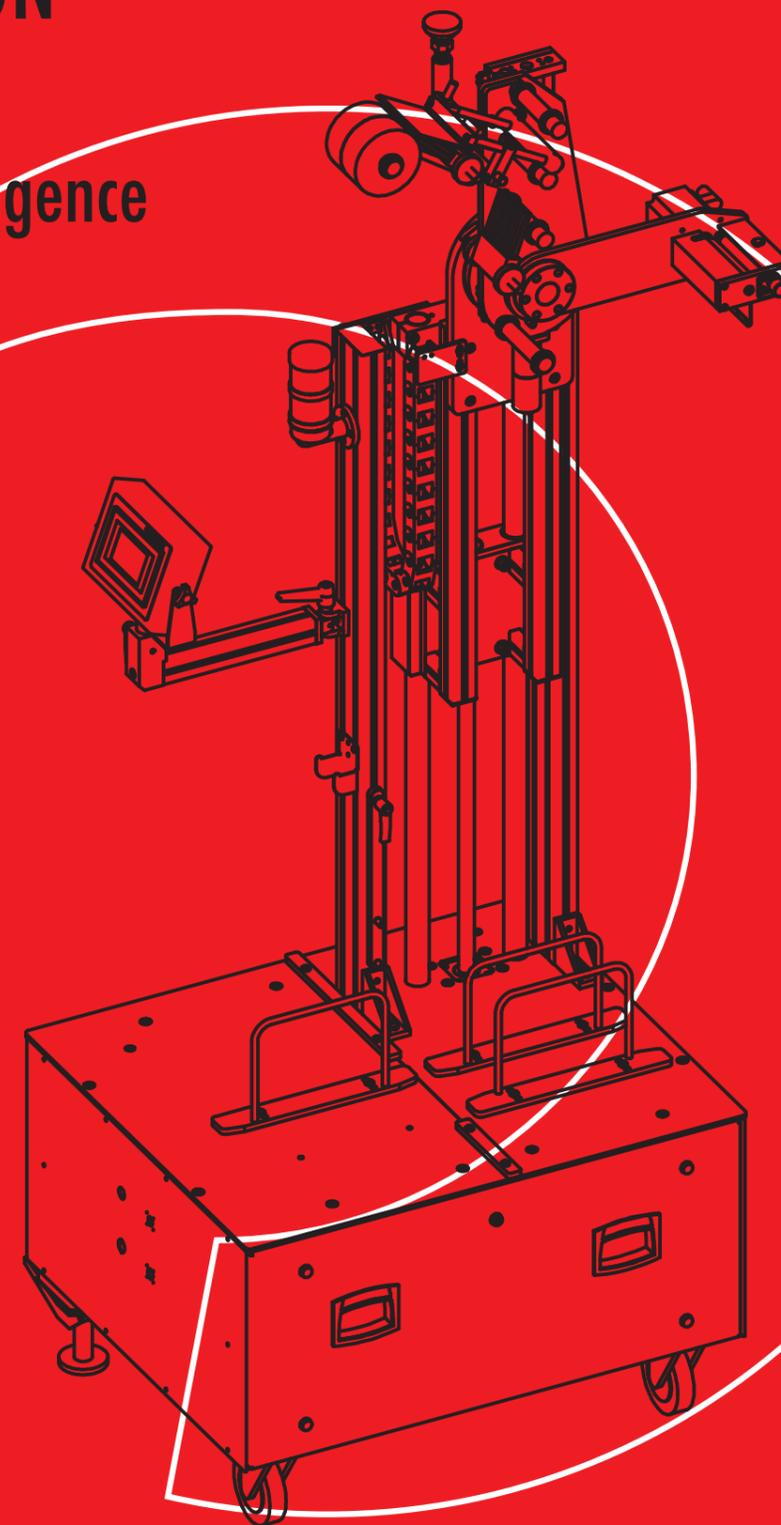
### Options

- Rewind waste removal
- Trim waste removal system
- Bin waste removal



# PUBLICATION LABELLER

## Flexible Intelligence



# TRONICS®

### TRONICS PTY LTD (HEAD OFFICE)

85 Northgate Drive

Thomastown VIC 3074

Toll Free 1300 66 1300

Telephone : +61 3 9464 2400

Fax : +61 3 9464 2538

Email : sales@tronics.com.au

[www.tronics.com.au](http://www.tronics.com.au)

**TRONICS®**

### NEW ZEALAND

Unit K 24 Allright Place

Mt Wellington, Auckland NZ

Telephone : +64 9 570 1467

Fax : +64 9 573 5988

Email : sales@tronics.com.au

### USA

1430-34 East 86th Place

Merrillville IN 46410

Telephone : +1 219 769 0876

Fax : +1 219 769 0962

Email: sales@tronics-us.com

web: www.tronics-us.com

### MALAYSIA

Lot 5048 Lorong 18/62

Taman Sri Serdang

43300 Seri Kembangan

Selangor, Malaysia

Telephone : +603 8945 9388

Fax : +603 8945 9387

Email: mk.ho@tronics.com.au

### Indonesia

Jl. Semeru E 2/12, Bukit Permai

Cibubur, Jakarta 13720, Indonesia

Tel: +62 21 871 4448

Fax: +62 21 871 4724

## TRONICS PUBLICATION LABELLER

Industry experience has confirmed that promotional notes on the front page of newspapers consistently achieve response rates up to five times that of a printed coupon within the body of the newspaper. This exceptional response performance makes promotional notes a significant revenue opportunity for publishers.

Tronics are very proud to introduce our range of Publication Labellers that have been co-operatively developed with leading newspaper publishers. Tronics has a solution for every mailroom whether on a saddle stitcher or belt conveyor or gripper conveyor. Tronics can provide a publication to suit your needs.

Able to apply labels at rates up to 75,000 copies an hour (250 meters per minute), Tronics Publication Labellers are suitable for the vast majority of applications from press to stacker.

Fast and simple make ready is one of the many features of Tronics Publication Labellers. Our unique design allows ease of set-up and ensures the repeatability of label application every time.

One of the machine's key features is the capability of running multiple label/note sizes, thickness and shapes, giving the marketing department maximum flexibility in providing innovative campaigns tailored to your clients' marketing strategies.

Tronics Publication Labellers are designed to provide newspaper publishers and commercial printers with an innovative and dynamic marketing device for applying promotional labels to the front of the newspaper or magazine, substantially increasing market presence and adding revenue to your bottom line.



### Label head in an overhead position.

Tronics unique labelling head gives the client maximum flexibility - with 180° labelling orientation the client can apply labels for all overhead labelling requirements.



### Touch Screen

Simply user-face touch screen allows for easy and repeatable set-up.

